

Performing Arts Parent Meeting

Sept 3, 2019

2019-20

Meet the Performing Arts Staff...

Alyssa Casey - Department Chair, Apparel I & II Honors teacher

Allison Cyphers - Dance teacher

Casey Starkey - Theater Teacher

Ethan King - MPRA teacher

Shelly Pentecost - Art Teacher

Craig Retzlaff - Band Director

Bradley Stiver - Choral

Jeff Weis - Technical Theater Teacher

Social Media

Website- www.cataperformingarts.org (Coming Soon)

Follow us on Twitter

Follow CATA at **@cata_monroe**

Performing Arts **@CougarArts**

Band **@catabanddirect**

Dance **@CATA_DANCE**

UCPS **@UCPS_MonroeNC**

Ms. Casey **@MsCasey1126**

Follow us on Instagram

Band **@catabanddirector**

Theater **@c.a.t.a.theatre**

MPRA **@c.a.t.a.mpra**

Performing Arts **@CATA_PerformingArts**

International Thespian Society **@cata.its8521**

Ms. Casey **@ms._casey**

Dance **@c.a.t.a.dance**

***New CATA Performing Arts
Website:***

Coming Soon!

Website Cont.

Website Information:

Teacher Bios, Upcoming Events,
Calendar, Sponsorship Information,
Online Fundraising Orders, Contact
Information and much more.

PTSO Performing Arts Chair:

Renee Stainback – Chair

Mary Chickoree – Co Chair

PTSO PA Volunteers:

We need your help this year to make it a successful one.

Hospitality/Food: This person is in charge of helping feed our hungry students and staff during tech week and performance days. This can be done by organizing a sign up genius or food donations.

Fundraising: Fundraising Ideas, Fundraising Organization and Distribution (as needed)

Social Media/Public Relations: Jenny Gwynn is currently our public relations person, but we need help with twitter and instagram.

PTSO PA Volunteers

Advertising/Programs: Jenny Gwynn does our press releases. We need someone responsible for printing programs and getting business sponsorships.

Concession/Ticket Sales: This person would be in charge of setting up a sign up genius for volunteers for concession and ticket sales at all performing arts shows. This person would also be in charge of sending out sign up genius forms for concession donations.

Season Tickets

2019-20 Season Ticket Package..... \$40/per person

This package is available to purchase for theater and dance shows. There are nine shows combined with theatre and dance. You can use this ticket to get into nine shows of your choice this season. This will be a punch card and every time you attend a performance your card will be punched. Once the card is full any additional performances will be at the regular admission cost of \$5.00 per show.

November 1-2 - NCTC Performances at CATA (2 shows each night)

November 15 -16 - Covered Canvas

December 19 - Winter Collaborative 7:00 PM

February 21 & 22 - Sophomore Performance Night

March 6 & 7th - Student Choreography

April 24th and 25th - Juniors Show

May 8th & 9th - “May Show” (dance)

May 15th and 16th - Freshman theatre show

May 29-30 - Senior Specialization Project

Family Sponsorships

Silver Sponsor.....\$50/year

- Your family will be acknowledged as a sponsor in two Performing Arts programs.
- You will receive (1) CATA Performing Arts t-shirt.

Gold Sponsor.....\$100/year

- Your family will be acknowledged as a sponsor in three Performing Arts programs.
- Your family will receive (2) CATA Performing Arts t-shirts.
- Your family will be referenced on our CATA Performing Arts Facebook page.

Family Sponsorships Continued

Platinum Sponsor.....\$250/year

- Your family will be acknowledged as a sponsor in all nine Performing Arts programs.
- Your family will be referenced on our CATA Performing Arts Facebook page
- Your family will receive (2) Season Tickets.
- Your family will receive (2) CATA Performing Arts t-shirts.
- Your family will receive a cast photo from the musical.
- Your family will receive a ½ page ad for your student in the musical or in the senior dance show.

Business Sponsorships

Silent Auction Donor.....FREE

--This is a great way to promote your business and its offerings to our students, families and teachers. We hold many events throughout the year can use services, gift cards and food. We are also looking for rewards for students and staff appreciation of our staff. Your business will be acknowledged on our Performing Arts Facebook Page.

Bronze Sponsor.....\$50/year

--Your company logo will be displayed on Social Media Performing Arts Sites: Twitter, Instagram, & Facebook.

Business Sponsorships

Silver Sponsor.....\$100/year

--Your company logo will be displayed on Social Media Performing Arts Sites: Twitter, Instagram & Facebook.

--Your company logo will be displayed in all our Performing Arts Programs.

Gold Sponsor.....\$250/year

--Your company logo will be displayed on Social Media Performing Arts Sites: Twitter, Instagram & Facebook.

--Your company logo will be displayed in all our Performing Arts Programs.

--Your company will be featured on our Performing Arts Website.

Business Sponsorship

Platinum Sponsor.....\$500/year

- Your company logo will be displayed on Social Media Performing Arts Sites: Twitter, Instagram & Facebook.
- Your business will be featured on our CATA Performing Arts website.
- Your business will be featured on all Performing Arts Pre-Show Promos.
- Your business will be featured in all Performing Arts Programs.
- Your business will receive two reserved tickets for every Performing Arts Show.
- Your business will receive a cast photo from the Spring Musical.

Thank you for coming!

Please take the time to leave us your name and email address on the forms on the back tables so we can add you to our mailing list. We will be scheduling another meeting in near future so please following us social media.

Thank you for your time tonight please follow us on FB at CATA Performing Arts instagram @CATA_performingarts and get updated about our new website.